OREGON 2018 SUMMER MEALS STYLE GUIDE

SUMMER MEALS OREGON SOCIAL MEDIA
Twitter: @SummerMealsOR
Facebook: @Summer Meals Oregon

SUGGESTED HASHTAGS
#summermealsOR
#summermealsrocks

SUGGESTED PARTNER TAGS
@ORDepEd
@hungerfreeor
@USDANutrition
@OregonASK

SITE FINDER TOOLS
www.summerfoodoregon.org
Text food or comida to 877-877
Call or text 211

COLORS

HEADLINE FONT:
AVENIR ROMAN

BODY COPY FONT:
AVENIR BOOK

LOGO TREATMENT

Standard
Standard on light field
Knocking out to white on dark field